

Students aiming for a concentration in "Hospitality and Tourism Management" need to complete the compulsory three modules (27 credits) related to this specialized area to receive the corresponding transcript. The BBA program, specializing in Hospitality and Tourism Management at International College, offers a comprehensive curriculum organized into three core modules. Module 01 explores Integrated Hospitality and Tourism Management, Innovative Room Division Management, Sustainability, Front Office Operations, and Digital Application. Module 02 encompasses Food and Beverage Service, Gastronomy, and Restaurant and Catering Management. Module 03 further expands horizons with a focus on the Meetings, Incentives, Conferences, and Exhibitions (MICE) Industry, Recreation and Leisure Management, and Tourism Management. Successful completion of this concentration provides students with a Specialized transcript, recognizing their expertise in the field

For those who opt for a mix of between concentration in IB and concentration in HTM, the university awards a transcript indicating a "General BBA" without specifying any concentration. This degree program stands out for its remarkable flexibility, providing students with the unique opportunity to adapt their course selections to current trends.

Degree Structure:

- **Total Credits: 126**

Type	Module	Credits	Total Credits
General Education (27 credits)	Language Competency	9	27
	Digital Competency	9	
	Entrepreneurship, Innovation and Sustainable Literacy	9	
Professional Elective Courses (90 credits)	Core Courses	54	90
	CWIE (Cooperative Education)	9	
	Concentration Courses <ul style="list-style-type: none"> • Track 01: International Business • Track 02: Hospitality & Tourism Management 	27	
Free Electives		9	9
Total Credits			126

Track 01: International Business (27 credits)			
Module 01:	International Business	221-335 International Business Management	3
		221-411 International Finance	3
		221-412 International Marketing	3
Module 02:	International Business Environment	221-336 International Trade, Policies and Development	3
		221-337 Legal Environment for Business and Intellectual Property	3
		221-340 Global Supply Chain and Logistics Management	3
Module 03:	Business Research and Analytics	221-328 Research Methods	3
		221-463 Management Information Systems	3
		221-464 Data Science and Business Intelligence	3
Total Credits			27

Track 02: Hospitality and Tourism Management (27 credits)			
Module 01:	Hospitality and Hotel	221-213 Integrated Hospitality and Tourism Management	3
		221- 307 Innovative Room Division Management and Sustainability	3
		221-465 Front Office Operations and Digital Application	3
Module 02:	Food and Beverage	221-217 Food and Beverage Service	3
		221-306 Gastronomy	3
		221- 309 Restaurant and Catering Management	3
Module 03:	Exhibitions and Tourism	221-216 MICE Industry	3
		221-219 Recreation and Leisure Management	3
		221-341 Tourism Management	3
Total Credits			27

TUITION FEE STRUCTURE

Siam University International Student Admissions: International Bachelor Degree Programs

The following table illustrates the current tuition fee structure of International Bachelor Degree Programs at Siam University.

All fees are in Thai Bhat (THB)

Degree Program	Academic Year	Semester		Total
		1 st Semester	2 nd Semester	
Bachelor of Business Administration	1 st year	54650	42850	97,500
	2 nd year	42850	42850	85,700
	3 rd year	42850	42850	85,700
	4 th year	48,850	42,850	91,700
	TOTAL			